# **Digital Paymeter** | 2017 4.5 Release Notes

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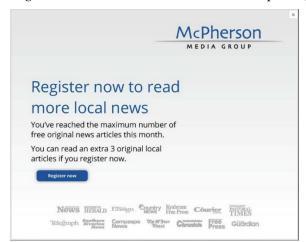
# **ENHANCEMENTS**

#### IMPROVED ADDRESS VALIDATION

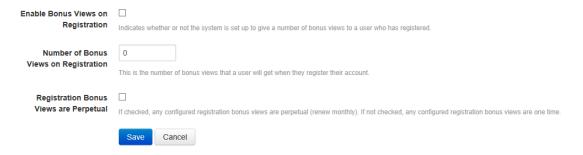
For Newscycle Circulation 2014.2 versions and higher, additional address validation improves quality of new starts.

#### REGISTERED USERS ADDITIONAL VIEWS

Allows for registered users (email and password) to get additional free views before hitting the paywall. Provides users with an incentive to register and makes it easier to complete the purchase process. Configurable to give the additional free views one-time upon registration or perpetual free views every month.



To enable this feature, go to the Admin console under configuration and select 'Meter Setting'. On that page there is a section related to registration views where you can determine the type and number of additional views a user gets for registering.



#### **DISABLED COOKIES WALL**

If a user has cookies turned off, then Digital Paymeter will present an overlay that ask for cookies to be enabled to continue reading content.

#### **BILLING ADDRESS SENT TO NCS WITH NEW STARTS**

When a user creates a new start in the Digital Paymeter system, the billing address that is entered in the hosted order page is sent to the NCS Circulation system in addition to all of the other information sent.

#### **NEW OVERLAY SUPPORT**

The system now has the capability to offer new and improved overlays. If you like the current overlays you have, you can continue to use those. If you want to use the new overlays, here is the functionality you will get;

#### Google first click free

Allows Googlebot to fully index your content. Set a number of free articles from Google searches to be listed as a free site, while still limiting the number of free views before a user is required to subscribe.

### Deleting cookies no longer resets free views

Added user tracking so that just deleting cookies doesn't reset the number of free views.

### Multiple location Log-in

Users can log-in from multiple locations such as; paywall, alert box, home page, etc. Making it easier for users and subscribers to login to their account without going to another screen. Overlay templates are preconfigured to include this feature.

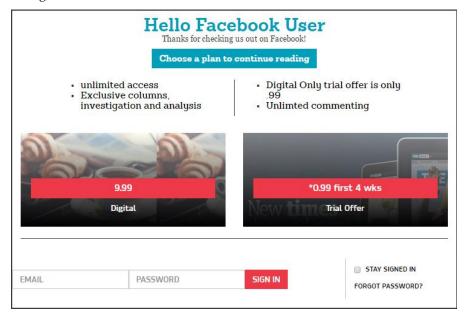


## **Overlay management**

Create and edit overlays within the admin console. Allows for easy editing of the wording, images and plans that are displayed in the alert boxes and paywall overlays. A preview is available to see what the changes look like before you commit them to the live system.

### Offer group management

Offer groups are groups of plans that can be displayed in alert boxes, and paywall overlays. Specific plans can be selected for an offer group and offer groups can be displayed based on content categories and referring domains. For example, an overlay can show plans for users that come from Facebook that are different for users that come from Google. Offer groups are managed in the admin console so that users can edit and change offers on demand.



### Inline paywall

Allow the first part of the article to be seen while the rest of the content is blocked. The page will present the offer(s) and login fields while in-line with the content.

# News Story One

by Scoop Jackson

#### Comment on this article

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## Subscriber status is now available for easy query

The status of an individual subscriber (active or not) is stored in local storage in the browser so that it can be queried by another system. An example scenario that this would be used is Google Surveys; where you want to determine if a user is an active subscriber so that they do not see a survey question.

# **NEW THIRD PARTY SUPPORT**

# GIGYA REGISTRATION AS A SERVICE

Digital Paymeter supports customers that use Gigya's Registration as a Service (RaaS) offering by integrating with Gigya and allowing the Gigya RaaS service to handle all user identification (i.e. Sign in) responsibilities. In this model, Digital Paymeter no longer manages a user's credentials and, instead, will defer to Gigya anytime that a user's identity is required.

#### LOGINRADIUS IDENTITY PROVIDER

Digital Paymeter supports customers that use LoginRadius as their Identity Provider. LoginRadius will handle all user identification (i.e. Sign in) responsibilities. In this model, Digital Paymeter no longer manages a user's credentials and, instead, will defer to LoginRadius anytime that a user's identity is required.